**A person and person in a grocery store

AI-generated content may be incorrect. ¿Cansado de intentar leer listas de ingredientes diminutas y paneles nutricionales? ¡Usa FoodScreener!**

# **FoodScreener**

**Escanea y compara alimentos al instante según tus objetivos dietéticos. FoodScreener te ayuda a encontrar opciones más saludables en segundos.**

**Disponible ahora en App Store para iPhone: FoodScreener para iPhone  
¡Nuevo! – También disponible para Android: FoodScreener para Android**

# **Tus preferencias alimenticias, tu elección**

**FoodScreener te ayuda a tomar decisiones más inteligentes al hacer la compra. Escanea códigos de barras para ver la información nutricional, advertencias sobre ingredientes y alérgenos en cuestión de segundos, incluso sin conexión. Compara productos similares visualmente para detectar azúcares ocultos, sodio o aditivos. Ideal para familias con alergias, compradores preocupados por la salud o cualquier persona que quiera tener el control de su dieta en el pasillo del supermercado.**

**Único en escaneo de códigos de barras desde 5 cm hasta 6 metros en teléfonos con múltiples lentes. Es la única app de escaneo de alimentos que te permite configurar tus propias preferencias alimenticias. Otras apps tienen criterios rígidos o preferencias predefinidas por el desarrollador. Nosotros no imponemos nuestras preferencias; tú eliges. También es la única app que permite descargar una base de datos comprimida para escaneo sin conexión — ideal para tiendas con mala señal celular o wifi inestable.**

# **Características de FoodScreener:**

**• Escaneo de código de barras para información nutricional  
• Comparación de productos similares  
• Alertas personalizadas para alérgenos y dieta  
• Base de datos offline para tiendas con mala conectividad  
• Soporte multilingüe (EN, ES, FR, DE)  
• Diseño limpio e intuitivo para escaneo rápido**

**Multilingüe desde la versión 1: incluye modos en inglés, español, francés y alemán. Compatible con modos claro y oscuro. Modelo freemium: 20 escaneos gratuitos durante el período de prueba. La versión de pago permite sincronizar tus preferencias entre todos tus dispositivos (v1 es para iOS, versión Android próximamente). Los beta testers tienen uso ilimitado.**

# **Nuestra historia:**

**Necesitábamos ayuda para leer listas de ingredientes diminutas en tiendas abarrotadas y con poca iluminación, y así encontrar alimentos preparados que ahorraran tiempo sin contener ingredientes inaceptables y que se ajustaran a nuestra dieta. Evitar ingredientes como aceites vegetales, exceso de azúcar y colorantes artificiales no era fácil. Estamos en forma a los 60 años y creemos que hacer ejercicio y comer limpio son claves para envejecer bien. Pero también tenemos hijos y poco tiempo para cocinar con ingredientes frescos y naturales. Comprar productos envasados adecuados nos permite ahorrar tiempo sin sacrificar la alimentación saludable.**

## Historia interesante:

**Nuestro programador principal se había jubilado hace 20 años, pero con la ayuda de asistentes de IA el trabajo se volvió menos tedioso, y pudo desarrollar la app en un lenguaje de programación nuevo y ponerse al día con las herramientas modernas en pocos meses. Esta parte de la historia podría interesar al público general.**

# **Neutralidad de FoodScreener**

**Como desarrolladores, queríamos que esta herramienta fuera útil independientemente de tus preferencias alimenticias. Muchos alimentos procesados modernos están endulzados y usan ingredientes más baratos que pueden ser o no saludables. El consumo excesivo contribuye al síndrome metabólico. Las preferencias por defecto (antes de que el usuario las ajuste) tienden a evitar productos altos en azúcar y bajos en proteínas. Pero si cambias las preferencias, cambia la evaluación de FoodScreener. Por ejemplo, no tomamos posición sobre las críticas actuales a los aceites vegetales, pero si tú deseas evitarlos, solo tienes que ajustar la preferencia 'Sin aceites vegetales' al 100 % y recibirás alertas cuando estén presentes. Si solo te molesta el aceite de maíz, puedes configurar esa sola preferencia.**

**Preferencias dietéticas**

**No estamos especialmente en contra de la carne, pero entendemos que muchas personas sí lo están. Se considera que una dieta vegetariana o vegana es más saludable y ética, por lo que FoodScreener puede ayudarte a filtrar productos de origen animal y elegir alimentos con más y mejor proteína para compensar la falta de carne, lo cual es importante para mantener una buena salud. De igual forma, si prefieres dietas como keto o paleo, FoodScreener te guiará hacia productos más adecuados si configuras esa preferencia.**

**Información de contacto:**

**Correo electrónico: support@foodscreener.org**

**Sitio web: https://foodscreener.org**

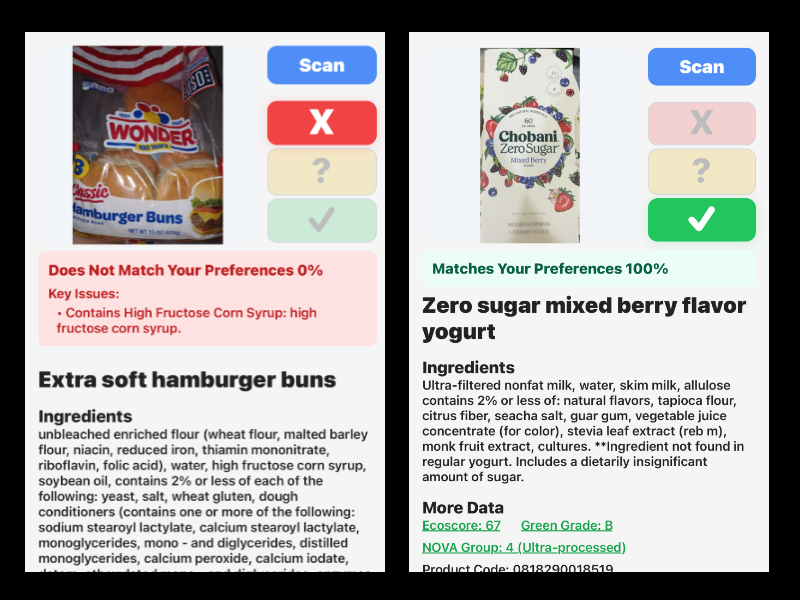
**Ícono de FoodScreener![A red apple under a magnifying glass

AI-generated content may be incorrect.](data:image/jpeg;base64,/9j/4Q/+RXhpZgAATU0AKgAAAAgABgESAAMAAAABAAEAAAEaAAUAAAABAAAAVgEbAAUAAAABAAAAXgEoAAMAAAABAAIAAAITAAMAAAABAAEAAIdpAAQAAAABAAAAZgAAAAAAAABIAAAAAQAAAEgAAAABAAeQAAAHAAAABDAyMjGRAQAHAAAABAECAwCgAAAHAAAABDAxMDCgAQADAAAAAQABAACgAgAEAAAAAQAABACgAwAEAAAAAQAABACkBgADAAAAAQAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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Cómo usar FoodScreener

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**Primero, toca el botón de escanear y enfoca el código de barras. Puedes escanear desde tan cerca como 5 cm y hasta 6 metros usando el zoom si tu teléfono tiene un sistema multicámara avanzado. Al terminar el escaneo, recibirás retroalimentación visual y háptica.**

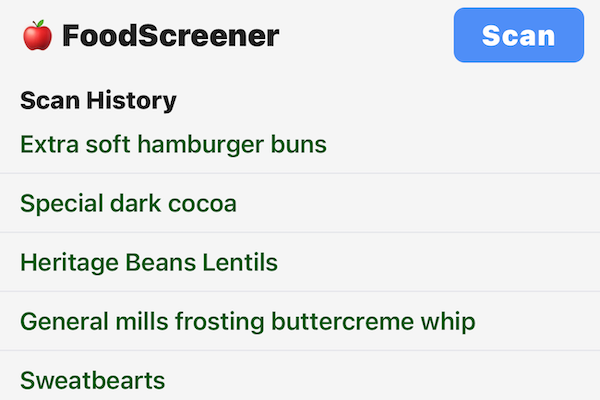
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**Los resultados son rápidos si el producto está en la base de datos de la app, pero pueden tardar un segundo si no lo está (y aún más con mala señal celular o wifi inestable en las tiendas). La pantalla del producto te mostrará los ingredientes, la información nutricional y la calificación del producto según tus preferencias seleccionadas.**

**A screenshot of a screenshot of a food menu

AI-generated content may be incorrect.**

**Ve a la pestaña de Preferencias para configurar tus restricciones dietéticas, alergias y valores alimentarios. Desliza cada opción para indicar su importancia para ti: 100% si la preferencia es crítica, 0% si no te importa, o un valor intermedio si te importa un poco. El algoritmo comparará tus preferencias con los datos del producto y mostrará PARAR–PRECAUCIÓN–ADELANTE. Aunque FoodScreener es una fuente confiable, recomendamos a las personas con alergias potencialmente mortales que revisen cuidadosamente la lista de ingredientes y eviten el producto si tienen alguna duda.**

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**La pantalla de inicio muestra el historial de los productos que has escaneado. Toca un producto y su pantalla se volverá a mostrar para que puedas compararlo mientras haces tus compras.**

**A person holding a phone and a box of lasagna

AI-generated content may be incorrect.**

**Ahora puedes tomar decisiones alimenticias informadas basadas en tus preferencias personales. Regístrate en una cuenta desde Acerca de → Iniciar sesión → Registrarse para sincronizar tus preferencias con nuestro almacenamiento en la nube segura. Consulta nuestra Política de Privacidad en la sección Acerca de: tus datos personales no serán vendidos, y solo te contactaremos por correo electrónico para actualizaciones críticas del producto. ¡Felices escaneos!**

**Aviso legal:  
FoodScreener es una aplicación móvil independiente diseñada para que los consumidores escaneen códigos de barras de productos alimenticios y evalúen los productos según sus preferencias dietéticas. No está afiliada, respaldada ni relacionada con Bruker BioSpin GmbH ni con su producto de laboratorio, FOODSCREENER®, utilizado para el análisis científico de alimentos.**